

## **PRESS RELEASE**

3 October 2019

## **KUIZ PELABURAN PNB 2019 GARNERS OVER 79,000 PARTICIPANTS**

**SELANGOR, 3 October 2019 –** In line with its commitment and mandate to improve the level of financial literacy amongst Malaysians, PNB has organised various financial literacy programmes over the years such as Seminar Pelaburan 360 Hari, Minggu Saham Amanah Malaysia (MSAM), Kelab Pelaburan Bijak PNB and Fiesta Labur PNB. The aim is to impart investment and financial planning knowledge to Malaysians from all walks of life.

Through Amanah Saham Nasional Berhad (ASNB), the wholly-owned unit trust management company of Permodalan Nasional Berhad, Kuiz Pelaburan PNB was introduced in 2001 to encourage the public to develop a better understanding of investment and financial planning concepts, in a format which combines both educational and entertainment elements. Since its inception, Kuiz Pelaburan PNB has attracted a total participation of 590,336.

This year, Kuiz Pelaburan PNB garnered over 79,072 participants from four different categories, namely Public - which is open to all Malaysians aged 18 and above; Secondary School - which targets students from Forms 1 to 5, as well as the Higher Learning Institutions and Uniformed Bodies categories, which are open to tertiary level students and uniformed bodies personnel respectively.

The final round of Kuiz Pelaburan PNB held today was attended by PNB's new President & Group Chief Executive, Encik Jalil Rasheed. This is the first official event for Encik Jalil since assuming office on 1 October 2019. A total of 13 finalists under the Uniformed Bodies category and five teams from the Higher Learning Institutions category competed for the grand prize in three rounds.

In his speech to the contestants and guests, Encik Jalil said, "These financial literacy programmes are in line with the Government's vision of cultivating a financially-savvy nation. PNB remains committed towards supporting and encouraging investment education in the

country in order to educate and encourage Malaysians, especially the Bumiputera community, to invest and intensify their investment knowledge."

He added, "PNB also aims for its Financial Literacy programmes to become an investment education programme which will equip participants with a better understanding of investment knowledge, enabling them to make wise investment decisions and establishing a strong financial position towards achieving financial independence."

The 13 finalists in the Uniformed Bodies category are from the Malaysian Army, Royal Malaysian Navy, Royal Malaysian Air Force, Royal Malaysia Police, Malaysian Prison Department, Royal Malaysian Customs Department, Immigration Department of Malaysia, Fire and Rescue Department of Malaysia, Nursing Division, Road Transport Department Malaysia, Forestry Department of Peninsular Malaysia, Malaysian Anti-Corruption Commission and Malaysian Maritime Enforcement Agency.

Meanwhile, the five Higher Learning Institutions teams competing are from Institut Pendidikan Guru Kampus Tun Hussein Onn, Johor; Multimedia University; Universiti Tunku Abdul Rahman; Islamic Science University of Malaysia and Universiti Malaysia Terengganu.

A new category was introduced this year that is the new Public category which is open to all Malaysians aged 18 and above, through entry forms published in Kosmo and Utusan Borneo.

The concept for the Secondary School category was also changed, with this year's entry being open to all secondary school students compared to only students in Form 4 and 5 previously. Entry forms were also published in Kosmo and Utusan Borneo.

Kuiz Pelaburan PNB 2019 offers prizes worth a total of RM216,000 in the form of ASNB unit trust, with the grand prize winners for the Uniformed Bodies and Higher Learning Institutions categories receiving RM12,000 each, and for the Secondary School and Public categories receiving RM5,000 and RM7,000, respectively. In addition, the secondary school with the highest number of participants will take home a special prize worth RM5,000 in the form of electrical appliances for their school.

## About Permodalan Nasional Berhad (PNB)

Permodalan Nasional Berhad (PNB) is one of the largest fund management companies in Malaysia with assets under management (AUM) exceeding RM300 billion. PNB's portfolio covers strategic investments in Malaysia's leading corporates, global equities, private investments and real estate. For more information, please visit <a href="https://www.pnb.com.my">www.pnb.com.my</a>.

## About Amanah Saham Nasional Berhad (ASNB)

Amanah Saham Nasional Berhad (ASNB) is the unit trust company of PNB with 32 branch offices and more than 2,600 agents' branches nationwide. ASNB currently manages 14 unit trust funds with a total of 248.5 billion units in circulation (UIC) and 14.1 million accounts. For more information, please visit <a href="www.asnb.com.my">www.asnb.com.my</a> or call the ASNB Customer Service Centre at 03 7730 8899

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